



# ADVERTISING SPACE AGREEMENT

The Rotary Club of Charlottetown Royalty  
Advertising Supplement to be published in the Spring 2019

Online for 2019 - [www.theguardian.pe.ca/Rotary](http://www.theguardian.pe.ca/Rotary)

## INFORMATION TO BE DISPLAYED IN YOUR AD

Name: \_\_\_\_\_  
 Street Address, City: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 Website: \_\_\_\_\_

Names of individuals in the photograph are optional and you will be asked during your photo sessions.

### Select ad size:

- 1/6 page \$399  
4 w x 3 1/4 h
- 1/3 page \$695  
8 1/4 w x 3 1/4 h
- 1/2 page \$1,199  
8 1/4 w x 6 3/4 h
- Full page \$1,795  
8 1/4 w x 10 1/4 h

NEW FOR 2019 - Have the web address in your ad linked to your company's home page on the online version of the Supplement. **Only \$25.** Please check this box.

### Preferred photo shoot time:

- June                       September
- July                          October
- August                       November

The 2019 Supplement photographer is Berni Wood, 902-629-0775, [bwood@reelmedia.ca](mailto:bwood@reelmedia.ca)

## CONTACT INFORMATION

Contact Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 Phone / Cell: \_\_\_\_\_  
 Fax / Email: \_\_\_\_\_

### The advertiser agrees as follows:

- To pay in full in accordance with the rate structure chosen no later than 30 days following publication.
- Photo Cancellation Clause: A \$65.00 rescheduling fee will be charged for missing their photograph appointment or cancellations with less than 24 hours notice. Should the advertiser have to cancel their appointment, it is the advertiser's responsibility to contact the photographer.
- Final photo to be chosen by photographer.
- To pay \$65.00 for advertiser requested photographic retakes or design changes after the final appointment.
- To pay a contract fee of \$150.00, if, for any reason, this contract is terminated by the advertiser after the advertisers' photo was taken.
- This contract may be terminated by Rotary at any time, and without prior notification to the advertiser, and Rotary's sole responsibility shall be to return to the advertiser any monies paid hereunder.

### The Rotary Club of Charlottetown Royalty agrees to:

- Provide space to the advertiser in the Rotary Advertising Supplement (Supplement).
- Provide photography and layout for the advertisement.
- Arrange for printing of the Supplement by web press in colour on coated paper.
- Provide a 5x7 matted photo to you.
- Arrange for the distribution of the Supplement through insertion in the Charlottetown Guardian, the Journal Pioneer, and the Eastern Graphic, and other distribution methods.
- Provide proof of the ad prior to publication.

Signed by Advertiser: \_\_\_\_\_ Print: \_\_\_\_\_

Signed on behalf of the Rotary Club: \_\_\_\_\_ Print: \_\_\_\_\_

Date: \_\_\_\_\_