# ADVERTISING SPACE AGREEMENT
## The Rotary Club of Charlottetown Royalty
Advertising Supplement to be published in the Spring

## INFORMATION TO BE DISPLAYED IN YOUR AD

Company Name:
Location:
Phone:
Website:

Identifying individuals in the photograph is optional, you will be asked your preference during your photo sessions.

**Select ad size (all prices are +HST):**

- ☐ 1/6 page $399 — 4 w x 3 1/4 h
- ☐ 1/3 page $695 — 8 1/4 w x 3 1/4 h
- ☐ 2/3 page $1,199 — 8 1/4 w x 6 3/4 h
- ☐ Full page $1,795 — 8 1/4 w x 10 1/4 h

**Preferred photo shoot time:**

☐ Any Time ☐ June ☐ July ☐ August ☐ September ☐ October ☐ November

**Photography Deadline is November 30**
**The Supplement photographer is Berni Wood, 902-629-0775, bwood@reelmedia.ca**

## CONTACT INFORMATION

Company Name:
Mailing address:
Contact:
Phone: Cell:
Fax: Email:

The advertiser agrees as follows:
• To pay in full in accordance with the rate structure chosen no later than 30 days following publication.
• To contact the photographer if a photo session cancellation is required. Cancellation with less than 24 hours notice will result in a $65 rescheduling fee.
• That the final photo is chosen by photographer.
• To pay $65.00 for requested photographic retakes or design changes after the final appointment.
• To pay a contract fee of $150.00, if, for any reason, this contract is terminated by the advertiser after the advertisers' photo was taken.
• This contract may be terminated by Rotary at any time, and without prior notification to the advertiser, and Rotary's sole responsibility shall be to return to the advertiser any monies paid hereunder.

The Rotary Club of Charlottetown Royalty agrees to:
• Provide space to the advertiser in the Rotary Advertising Supplement (Supplement).
• Provide photography and layout for the advertisement.
• Arrange for printing of the Supplement by web press in colour on coated paper.
• Provide a 5x7 matted photo to the advertiser.
• Arrange for the distribution of the Supplement through insertion in the Charlottetown Guardian, the Journal Pioneer, and the Eastern Graphic, and other distribution methods.
• Provide proof of the ad prior to publication.

Signed by Advertiser: _____ Print: _____

Signed on behalf of the Rotary Club: _____ Print: _____

Date: _____